



# Dream! Do It!<sup>®</sup>

## VIRGINIA

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### PRESS RELEASE

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### *Dream It. Do It. Virginia Wins International MarCom Gold Award for 2010*

**RICHMOND, VA** -- MarCom Awards announced winners for the 2010 international awards competition that recognizes outstanding creative achievement by marketing and communication professionals. There were almost 5,000 entries from throughout the United States, Canada and several other countries in the 2010 competition. Winners were selected from over 200 categories in seven forms of media and communication efforts. ***Dream It. Do It. Virginia*** was awarded the coveted MarCom Gold Award for 2010 in the marketing/promotion campaign/promotion materials category.

MarCom entries come from corporate marketing and communication departments, advertising agencies, PR firms, design shops, production companies and freelancers. The competition has grown to perhaps the largest of its kind in the world. Winners range in size from individual communicators to media conglomerates and Fortune 500 companies.

“We are incredibly honored to receive this award for ***Dream It. Do It. Virginia***. It is recognition of the years of creative work that our team, led by Alice Scott, our partners and Charles Ryan Associates, put into making advanced technology industries appealing, exciting and marketable,” commented Brett Vassey, President & CEO, VMA.

MarCom Awards is administered and judged by the Association of Marketing and Communication Professionals (AMCP). Judges are industry professionals who look for companies and individuals whose talent exceeds a high standard of excellence and whose work serves as a benchmark for the industry.



A complete list of Award winners can be found on the MarCom Awards website at [www.marcomawards.com](http://www.marcomawards.com).



***Dream It. Do It. Virginia*** is a free, online career resource tool built by Virginia's advanced technology sector to help individuals learn more about exciting fields and connect them with possible future employment. The centerpiece of the resource is the “So What Do You Do?” campaign featured in all related media outreach. ***Dream It. Do It. Virginia*** is a partner with The Manufacturing Institute and its national ***Dream It. Do It.*** program. For more information, visit [www.dreamitdoitvirginia.com](http://www.dreamitdoitvirginia.com).